MP4 TO H264

ffmpeg -i original.mp4 -an -vcodec libx264 -crf 23 result264.h264

MP4 TO H265

ffmpeg -i original.mp4 -an -vcodec libx265 -crf 23 result265.h265

MP4 TO VP9

ffmpeg -i original.mp4 -c:v libvpx-vp9 -c:a libopus resultvp9.webm

TO ADD SSIM PSNR AND VMAF

ffmpeg -i compressed.mp4 -i original.mp4 -lavfi libvmaf="model\_path='C\:\\PATH\_programs\\vmaf\_v0.6.1.json':psnr=1:ssim=1:log\_fmt=csv:log\_path=VMAF.csv" -f null -